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In Celebration of its Fifth Anniversary Season, ArtsEmerson: The World On Stage Announces ARTSEMERSON'S BEST MONTH EVER

ONE DAY SALE—DECEMBER 1, 2014 Tickets \$25 to Winter/Spring Productions and All Service Fees Waived

DECEMBER 2-31, 2014 \$10 Off All Tickets and All Service Fees Waived Throughout December 2014

"GET A TICKET, GIVE A TICKET" – DECEMBER 1 – 31, 2014 For Every Ticket Purchased, ArtsEmerson Will Give a Free Ticket back to the Community

[BOSTON, MA – November 10, 2014] ArtsEmerson: The World On Stage continues the celebration of its fifth anniversary season by getting into the spirit of giving with a "Best Month Ever" promotion that will make affordably-priced tickets available for the entire month of December, 2014.

Beginning December 1, 2014 (midnight to midnight) ArtsEmerson will hold a **One Day Sale**, featuring \$25 tickets for winter/spring productions, and a special "choose your own ticket package" including 4 shows for only \$60 (\$15/each).* From December 2 – 31, 2014, ArtsEmerson will continue the holiday cheer by lowering ticket prices by \$10 as well as waiving service fees on every ArtsEmerson ticket purchase.*

Further, ArtsEmerson has also developed a "Get a Ticket, Give a Ticket" program, wherein for every ticket purchased in December, ArtsEmerson will donate a free ticket back to the community through the Seats Lab/Ticket Access Program, which provides tickets to individuals and organizations throughout the Boston Community who could not otherwise afford a ticket.

Regularly-priced tickets are available now at <u>www.artsemerson.org</u> or by phone at 617-824-8400. One Day Sale tickets begin midnight on Sunday, November 30, 2014.

One Day Sale Featured Productions	Artistic Company	Hailing From
Breath & Imagination	Daniel Beaty	Boston, MA
Tristan & Yseult	Kneehigh	Cornwall, United Kingdom
The Muse and Morros: 30 Years of	Culture Clash	Los Angeles, CA
Revolutionary Comedy Remastered		
Needles and Opium	Ex Machina/Robert Lepage	Montreal, Canada
The Grand Parade (of the 20th Century)	Double Edge Theatre	Ashfield, MA

*Valid for "off-peak" theatrical performances, in sections A, B and C. Not valid for Green Porno or Ulysses on Bottles. Not valid on already-purchased tickets. Not to be combined with other discounts/offers. Not valid on film screenings. Discounts not valid on \$25 tickets.

"The holiday season is a terrific time to offer wider access to the arts," says Director of Artistic Programs David Dower. "In addition to providing lower ticket prices and waiving ticket fees, ArtsEmerson is proud to promote even deeper access to Boston neighborhoods by matching every ticket bought with a give back to the community. Through the Seats Lab and Ticket Access Program, we help residents enjoy arts and culture and create holiday experiences and memories for families."

About Seats Lab

As part of ArtsEmerson's commitment to be additive to the cultural landscape of Boston, a significant investment is made each year in building new audiences for Boston cultural offerings and expanding access to the performing arts for Boston residents. To support the effort to expand audiences, ArtsEmerson has created the Seats Lab, a research program that studies barriers to participation, and strategies for dissolving those barriers, among communities not currently fully represented in the region's audience.

Working in partnership with different neighborhoods and demographics, ArtsEmerson dedicates 20% of its seats each year to test and develop approaches to wider engagement with the artists on Boston stages. To support the effort to expand access, ArtsEmerson donates another 10% of its seats to community organizations in the city serving economically disadvantaged populations for whom a night at the theater is otherwise beyond reach. Our Ticket Access Program reaches high schools, senior centers, and other community organizations with free tickets to the world on stage. Organizations may apply for TAP by <u>clicking here</u> and filling in the online application form. When tickets are available, selected organizations will be contacted to coordinate ticket purchasing and/or distribution.

About ArtsEmerson: The World On Stage

ArtsEmerson was established by Emerson College to program the beautifully restored 590-seat Emerson/Paramount Center Mainstage; the versatile, intimate Jackie Liebergott Black Box Theatre ("The Jackie"), which can seat up to 150 people; the state-of-the-art 170-seat Bright Family Screening Room (all located within the Emerson/Paramount Center, a cornerstone in the revitalization of downtown Boston); and the beloved, historic 1,186-seat Emerson/Cutler Majestic Theatre in the heart of the Theatre District, fully restored by Emerson in 2003. Under the leadership of Rob Orchard, ArtsEmerson gives Boston audiences a new level of cultural choice, bringing live professional American and international stage work to its four distinct venues as well as films and music. For more information, visit <u>www.artsemerson.org</u>.

About Emerson College

Located in Boston, Massachusetts, opposite the historic Boston Common and in the heart of the city's Theatre District, Emerson College educates individuals who will solve problems and change the world through engaged leadership in communication and the arts, a mission informed by liberal learning. The College has 3,660 undergraduates and 829 graduate students from across the United States and 50 countries. Supported by state-of-the-art facilities and a renowned faculty, students participate in more than 80 student organizations and performance groups. Emerson is known for its study and internship programs in Los Angeles, Washington, D.C., the Netherlands, London, China, and the Czech Republic. A new, permanent facility on Sunset Boulevard for its L.A.-based program opened in February, 2014. For more information, visit www.emerson.edu.

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