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**THIRD ANNUAL BOSTON BOOK FESTIVAL
TO TAKE PLACE OCTOBER 15, 2011
IN COPLEY SQUARE**

(BOSTON-Feb. 3, 2011) The third annual Boston Book Festival will take place on Saturday, Oct. 15, 2011, in various locations around Copley Square. Author lineup, exact times and locations will be announced in the coming months.

In just two years, the Boston Book Festival has become one of the most anticipated events in the cultural life of the City. Boston Book Festival organizers estimate that about 25,000 people took part in indoor and outdoor 2010 festival activities through the 12-hour day. More than 130 authors and scholars participated in forty presentations, panels and participatory sessions in various Back Bay venues. The Festival takes advantage of the great architectural treasures in Copley Square, utilizing such venues as Trinity Church, Old South Church and the Boston Public Library, among others. A street fair in the square featured exhibitors and live music throughout the day. Many presentations were recorded and made available online at bostonbookfest.org, through various media outlets, and to interested people worldwide. According to founding president Deborah Z Porter, "We continue to be thrilled with the overwhelmingly positive and enthusiastic response to the Festival. The 2011 edition will build on the success of the first two, with renowned authors and world-class scholars and thinkers. We're in the midst of identifying sponsors and confirming presenters, and will announce this year's participants over the summer."

In 2010, the Boston Book Festival initiated the One City One Story program, which saw the distribution of 30,000 copies of a Tom Perrotta short story throughout the Boston area, and culminating in a town hall meeting with the author and more than 200 readers eager to discuss the story. Boston Book Festival organizers hope to continue this well-received and innovative program and are in the process of seeking funding for it for 2011.

The Boston Book Festival is produced by the non-profit organization of the same name, and is made possible with the generous support of sponsors and individual donors. For more information about the Boston Book Festival, visit www.bostonbookfest.org.

Boston Book Festival Partners include Mayor Thomas M. Menino; The Mayor's Office of Arts, Tourism and Special Events; The City of Boston Parks and Recreation Department; ReadBoston; Boston Public Library; the Boston Athenæum; PEN New England; Grub Street; Trinity Church; Old South Church; Boston Children's Museum; Cambridge Public Library, New Center for Arts and Culture; 826 Boston; Brattle Theatre, Berklee College of Music; Emerson College; Harvard Book Store; Brookline Booksmith, Porter Square Books; and Newtonville Books.

Boston Book Festival Board of Directors: President Deborah Z. Porter; Treasurer Steve Oristaglio; Secretary Susana B. Lopez; Hannah Gilligan Commass, Paul La Camera, Callie Crossley, Robert Duboff, Joseph Finder, Rona Kiley, Glenda Manzi, Jeff Mayersohn, John Taylor "Ike" Williams. **Honorary**

Advisory Board: Henry Louis Gates, Jr., Ann Gund, Steve Grossman, Arthur Golden, Phil Balboni, Amy Ryan, Diane Patrick, Tom Perrotta, Lou Casagrande.

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