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FIRST NIGHT BOSTON PARTNERS WITH LogMeIn, Inc.

Massachusetts-based company to sponsor LogMeIn Midnight Fireworks Over Boston Harbor

(BOSTON) First Night Boston announced today that LogMeIn, Inc., (NASDAQ: LOGM) a Massachusetts-based provider of essential cloud services, will sponsor the beloved traditional fireworks over Boston Harbor for First Night Boston 2013. The LogMeIn Midnight Fireworks, will be a spectacular 10-minute display, visible along the Boston waterfront, expected to be enjoyed by more than 100,000 people. The LogMeIn Midnight Fireworks will cap First Night Boston's 37th annual day-long festival of arts on Dec. 31, 2012.

"We're thrilled and very grateful," said First Night Executive Director Geri Guardino. "LogMeIn is an international company with local roots, so they understand the importance of First Night to our community. With their help, we'll light up the sky over Boston as we have for many First Nights."

LogMeIn, which is moving into new offices on Summer Street in early 2013, will be the largest high-tech company to be headquartered in the city's Innovation District neighborhood.

"First Night is among the largest and most celebrated events on the Boston calendar, and we're honored to play a part in one of the city's signature traditions," said Jim Kelliher, LogMeIn's CFO. "We see the opening of our new worldwide headquarters in Boston as an ideal way to attract the area's best talent, while giving LogMeIn and our employees more opportunities to directly support local community events like First Night."

First Night Boston, the original citywide festival of art and culture, is the country's oldest and largest New Year's Eve celebration. On December 31, 2012 from noon to midnight, First Night presents its 37th annual event, which welcomes children, families and revelers of all ages to celebrate community through the arts. All First Night outdoor events are free, though supported by sales of the First Night button, which is the ticket for admission to indoor events. Information about other First Night programming and button sales will be available in the coming months. For more information, call 617-542-1399 or visit www.firstnight.org.

The LogMeIn Midnight Fireworks will also be carried live on television by WBZ-TV, First Night's exclusive television partner.

About First Night

Founded in 1976, [First Night](#) was started by artists who sought an alternative to traditional New Year's Eve revelry. The celebration has grown from a small arts event centered on the Boston Common to an arts festival that showcases work by local, national and international artists. First Night has gone from attracting about 25,000 people to drawing crowds over one million, and generating an estimated \$29 million dollars in revenue for businesses in the City of Boston. The concept that originated in Boston 37 years ago has served as a model for more than 200 similar celebrations worldwide.

About LogMeIn, Inc.

[LogMeIn](#) (NASDAQ: LOGM) provides essential cloud services to individuals, businesses, and IT organizations for remote access, collaboration, customer care, and remote IT management. These services are used by more than 15 million people to quickly, simply and securely connect over 150 million internet-enabled devices across the globe — computers, smartphones, iPad™ and Android™ tablets, and digital

displays. LogMeIn is based in Woburn, Massachusetts, USA, with offices in Australia, Hungary, India, Japan, the Netherlands, and the UK.

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First Night Boston, Inc. is an independent, 501(c)3 non-profit organization. It is supported by public and private contributions, sponsorships, and through the admission sales of the First Night button. First Night Boston is grateful for the support of its major sponsors: The City of Boston, Thomas M. Menino, Mayor; LogMeIn, Inc., FedEx; Massachusetts Convention Center Authority; and WBZ-TV.