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ICA FILM/VIDEO PRESENTS “INTO THE HEART OF MUSIC,”
A SERIES OF BOSTON PREMIERE DOCUMENTARIES EXPLORING MUSIC FROM
BRAZIL, MEXICO AND JAMAICA

High resolution photos available available on request

(BOSTON-July 15, 2010) The Institute of Contemporary Art (ICA) presents “Into the Heart of Music,” a series of Boston premiere documentaries about music – Mexican, Jamaican and Brazilian – in August and September, in the Barbara Lee Family Foundation Theater. Tickets are \$10 general admission or \$8 for members, students, and seniors, and are on sale now at (617) 478-3103 or www.icaboston.org.

Friday, August 13, 7 p.m.

TO THE OTHER SIDE /AL OTRO LADO (New England Premiere)

(Natalia Almada, US/Mexico, 2005, 66 min. In Spanish with English subtitles.)

Like many in Sinaloa, the drug capital of Mexico, 23-year-old Magdiel faces two choices: trafficking drugs or crossing the border into the United States. Yet Magdiel has a special talent that could be his ticket out: composing corridos – ballads about the narcotics underworld and illegal immigrant life. For over 200 years corridos have been Mexico's musical underground newspaper and the voice of those rarely heard outside their communities. From Sinaloa, Mexico, to the streets of South Central and East L.A., *Al Otro Lado* explores the world of drug smuggling, immigration and the corrido music that chronicles it all.

Friday, August 27, 7 p.m.

RISEUP (Boston Premiere)

(Luciano Blotta, USA, 2009, 88 minutes)

Jamaica gave birth to the worldwide cultural phenomenon of reggae. In a society where talent abounds and opportunity is scarce, three distinct and courageous musicians fight to rise up from obscurity for their chance to stardom. With music and appearances by legends Lee “Scratch” Perry, Sly Dunbar and Robbie Shakespeare, and a slew of soon-to-be superstars, *RiseUp* follows artists in the dangerous streets, back alleys and crowded dance halls of Kingston and the countryside. These artists demonstrate the raw power of hope and courage in a land which is largely unseen, but certainly not unsung. Introduced by Karen Holmes Ward, Director of Public Affairs and Community Services and executive producer of CityLine, WCVB Boston.

Friday, Sept. 3, 7 p.m.

BEYOND IPANEMA (New England Premiere)

(Guto Barra and Béco Dranoff, Brazil/US, 2009, 89 minutes, in Portuguese with English subtitles)

For decades Brazilian music has captivated audiences worldwide. What makes Brazilian music such a powerful force? Why does bossa nova still lure DJs and producers fifty years after it was created? Why does the Tropicália movement resonate so deeply with the alternative-rock crowd? Through interviews with David Byrne, Devendra Banhart, M.I.A., Os Mutantes, Caetano Veloso, Gilberto Gil, Tom Zé, Seu Jorge, Thievery Corporation, Bebel Gilberto, CSS, Creed Taylor and many others, *Beyond Ipanema* surveys the Brazilian music experience outside of Brazil, securing a unique position of its music in global culture. Co-directors Guto Barra and Béco Dranoff will introduce the film.

Co-presented with the Consulate General of Brazil in Boston, as part of the Brazilian Independence Day celebration. Special thanks to Cinema Tropicale.

About Film and Video at the ICA

ICA Film and Video presents an adventurous selection of the best of regional, national and international cinema, experimental and independent film, video, and digital media. In addition to programming works inspired by the museum's acclaimed exhibitions, the ICA collaborates and co-presents with several major film festivals, and presents retrospectives by important contemporary artists. The ICA has presented world, U.S. and regional premieres, including sneak previews of highly anticipated films, and conversations with filmmakers, film scholars and critics.

About the ICA

An influential forum for multi-disciplinary arts, the Institute of Contemporary Art has been at the leading edge of art in Boston for more than 70 years. Like its iconic building on Boston's waterfront, the ICA offers new ways of engaging with the world around us. Its exhibitions and programs provide access to contemporary art, artists, and the creative process, inviting audiences of all ages and backgrounds to participate in the excitement of new art and ideas. The ICA, located at 100 Northern Avenue, is open Tuesday and Wednesday, 10 a.m. - 5 p.m.; Thursday and Friday, 10 a.m. - 9 p.m.; and Saturday and Sunday, 10 a.m. - 5 p.m. Admission is \$15 adults, \$13 seniors and \$10 students, and free for members and children 17 and under. ICA Free Admission for Youth is sponsored by State Street Foundation. Free admission on Target Free Thursday Nights, 5 - 9 p.m. Free admission for families at ICA Play Dates (2 adults + children 12 and under) on the last Saturday of the month. For more information, call 617-478-3100 or visit our Web site at www.icaboston.org

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