



FOR IMMEDIATE RELEASE

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**WORLD MUSIC/CRASHarts PRESENTS
MÚM AT SOMERVILLE THEATRE, OCT. 21**

Tickets on sale Tuesday, July 7, 10 a.m.

(BOSTON) World Music/CRASHarts presents **Múm** at the Somerville Theatre Oct. 21, 2009. Tickets will be available starting July 7 at 10 a.m., by phone from World Music/CRASHarts at (617) 876-4275 or online at www.WorldMusic.org.

MÚM

Wednesday, Oct. 21, 8 p.m., \$22
Somerville Theatre, 55 Davis Square, Somerville
Reserved seating

múm (pronounced moom) is an Icelandic pop group whose music is characterized by soft vocals, eccentric beats and colorful effects, and a variety of traditional and unconventional instruments. They play the Somerville Theatre this fall, in support of their August 2009 release, *Sing Along to Songs You Don't Know*.

Since their foundation in 1998, múm have forged a sublimely bright, warm and rich take on electronica. Playing an assortment of instruments and percussion alongside some crisply programmed electronic washes and beats as well as found sounds and field recordings, the band's talent, inventiveness and nose for musical exploration is immediately audible.

"Particularly striking is the group's ability to mix vast instrumental soundscapes with subtle electronic manipulations, creating a synthesis of analog and digital elements that is visionary in its sonic impact" – Junkmedia

"Dreamily exploratory, but rooted in pop." - Mojo

For more information about múm, visit <http://mum.is/>

Other upcoming World Music/CRASHarts shows:

Micachu and The Shapes, July 16, 10 p.m. Great Scott
Joe Pernice, Aug. 5, 7 and 9:30 p.m., The Brattle Theatre
WAVElengths: Prefuse 73, Aug. 7, 7:30, ICA/Boston
WAVElengths: Nomo, Dutty Artz: DJ/rupture + Matt Shadetek with Jahdan Blakkamoore, Aug. 14, 7:30, ICA/Boston
WAVElengths: Zizek Club at ICA: Fauna, Uproot Andy, Oro11, Aug. 21, 7:30, ICA/Boston
WAVElengths: Black Moth Super Rainbow Aug. 28, 7:30, ICA/Boston

Dirty Three, Sept. 10, 7:30 p.m., ICA/Boston
Mirah, Oct. 9, 8 p.m. Somerville Theatre
Múm, Oct. 21, 7:30 p.m. Somerville Theatre

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