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**BOSTON BOOK FESTIVAL ANNOUNCES
 BOOKS COME ALIVE
 A READER-AUTHOR ENGAGEMENT SERIES
 IN PARTNERSHIP WITH CROWDFUNDING PLATFORM WIZEO
 AND ACCLAIMED ONLINE BOOK MAGAZINE BOOKSLUT
 LEADING UP TO OCTOBER’S BOSTON BOOK FESTIVAL
 FEATURING DAMIEN ECHOLS AND LORRI DAVIS, ANDREW
 MCAFEE, STACEY D’ERASMO, JENNA BLUM, LADETTE
 RANDOLPH, ALDEN JONES, AND MORE**

Email for high resolution images.

July 15, 2014 – [Boston, MA] Boston Book Festival organizers announce *Books Come Alive*, a new way for readers to engage with their favorite authors, leading up to the annual Boston Book Festival in October. Partnering with Wizeo, a new crowdfiving platform, *Books Come Alive* features a series of live video chats with authors including **Damien Echols and Lorri Davis, Andrew McAfee, Stacey D’Erasmus, Jenna Blum, Ladette Randolph,** and **Alden Jones** (more chats will be announced shortly). The chats will be moderated by members of the online book magazine BooksLut.

Throughout the next four months, readers may join *Books Come Alive* to learn about the real stories behind the written stories. Readers will catch a glimpse of favorite authors’ lives as they broadcast from their bedroom, writing studio, or hotel room, offering real-time responses to reader questions about their work, lives, the creative process, publishing, writing, and beyond. At the same time, readers may opt to donate (pay what they can) helping to keep the Boston Book Festival robust and vibrant.

Readers may simply visit www.wizeo.com, sign up, and choose the chats they’d like to be part of.

Books Come Alive Schedule of Author Live Chats

Author/Book	Wizeo Chat Date/Time/EST
Damien Echols and Lorri Davis <i>Yours for Eternity: A Love Story on Death Row</i> (Penguin Group, June/2014)	Wednesday, July 23, 6:30pm

Andrew McAfee* Wednesday, August 6, 12pm
The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies
(Norton, January/2014)

Stacey D'Erasmus* Monday, August 11, 7pm
Wonderland
(Houghton Mifflin Harcourt, May/2014)

Jenna Blum Thursday, August 28, 6pm
Grand Central
(Berkley Trade, July/2014)

Ladette Randolph Tuesday, September 2, 8pm
Haven's Wake
(University of Nebraska Press, November/2013)

Alden Jones* Wednesday, September 3, 8pm
The Blind Masseuse: A Traveler's Memoir from Costa Rica to Cambodia
(University of Wisconsin Press, November/2013)

**Appearing live in person at this fall's Boston Book Festival, October 25, 2014*

"We're delighted," shares Deborah Porter, Boston Book Festival Executive Director, "to partner with Wizeo on the **Books Come Alive** series. It's a great way to embrace technology and connect readers with their favorite authors."

"The Boston Book Festival is a wonderful event," shared Guy Bauman, CEO of Wizeo. "As a Boston-based organization, we at Wizeo are proud and excited to be able to contribute to the cultural life of the city in this way."

About Boston Book Festival

The Boston Book Festival is produced by the nonprofit organization of the same name, celebrating the power of words to stimulate, agitate, unite, delight, and inspire by holding year-round events culminating in an annual, free Festival that promotes a culture of reading and ideas and enhances the vibrancy of Boston.

Boston Book Festival 2014 is made possible with the generous support of individual donors and sponsors, including presenting partner WBUR 90.9FM, Other Press, the National Endowment for the Arts, Plymouth Rock, The Folio Society, Times Literary Supplement, Hachette Books Group, and Lesley University. For more information visit bostonbookfest.org.

About Wizeo

Wizeo is a live video crowdfunding platform providing individuals meaningful engagement and experiences with top influencers ("Wizzes") worldwide. Wizeo was created to change the way people give by connecting Wizzes to their fans, with the goal of experiencing meaningful connections and raising money and awareness for worthy causes. For more information on Wizeo, visit wizeo.me and follow on Facebook and Twitter.

About Bookslut

Bookslut, online since 2002, is an acclaimed monthly web magazine and daily blog dedicated to those who love to read. Bookslut provides a constant supply of news, reviews, commentary, insight, and more than occasional opinions.

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